SAMPLE · FICTIONAL EXAMPLE

BLITZ LEARNING · BLITZPRISM™ EVIDENCE CATALOG

Measurement and results report

Reports learning results: completion and attendance, a standard program report, operations and combined learning and HR data, behavior or performance results, an agreed success measure, AI training impact, value of AI use and executive reports.

This is a made-up example to show the format. Example Co (fictional) is not a real organization, and every name, date and figure here is invented. Nothing in it is a benchmark or a real result. All figures are fictional.

PROGRAM OR AREA **Complaint handling practice**	REPORT OWNER (ROLE) **L&D business partner**
PERIOD **Mar to Jun 2026**	BUSINESS OWNER (ROLE) **Head of Customer Service**

Success measure agreed before launch

Escalation rate of complaints, from the service dashboard; baseline Q4 2025; agreed with the Head of Customer Service on 22 Jan 2026.

Reach and completion

120 agents invited, 112 completed (fictional figures).

Behavior and performance results

Escalations fell in teams that took part; team leads report the call guide wording in observed calls. Other changes in the same period (a new returns policy) may also have contributed.

Cost and effort

Build: 6 weeks with AI-assisted drafting, against 9 weeks for a similar course in 2025 (fictional figures).

What we conclude

The result is consistent with the program working, but not proof on its own; the returns policy change is a second possible cause.

What changes next

Extend to the second site in Q3; add the refund-limit job aid to onboarding.

What this evidence shows in the BlitzPrism™ diagnostic

- **7. AI fluency, Level 3 (Evidence-based):** A report linking AI training to the quality of AI-assisted work, for one role.
- **11. AI-assisted production, Level 1 (Ad hoc):** Records of how long recent courses took to build.
- **12. Workflow and manager support, Level 1 (Ad hoc):** A completion report managers can see.
- **14. Learning operations and data, Level 1 (Ad hoc):** A completion record for all current programs.
- **14. Learning operations and data, Level 3 (Evidence-based):** An operations report from the last quarter that led to a change.
- **14. Learning operations and data, Level 4 (Integrated):** A report combining learning and HR data from the last quarter.
- **15. Evidence and analytics, Level 1 (Ad hoc):** An attendance or completion report.
- **15. Evidence and analytics, Level 2 (Defined):** A standard report used for every program.
- **15. Evidence and analytics, Level 3 (Evidence-based):** Behavior or performance results for one priority program in the last 12 months.
- **15. Evidence and analytics, Level 4 (Integrated):** A success measure agreed with the business owner before launch and reviewed after.
- **15. Evidence and analytics, Level 5 (Self-improving):** Executive reports on learning results from the last two quarters.
- **16. Improvement and value, Level 4 (Integrated):** Value reports on AI use against agreed measures.