SAMPLE · FICTIONAL EXAMPLE

BLITZ LEARNING · BLITZPRISM™ EVIDENCE CATALOG

Process description

A written, dated process people actually use: expert contribution, knowledge handover, content gap feedback, enrollment and reporting routine, production pipeline, or a work process with AI steps and human checkpoints.

This is a made-up example to show the format. Example Co (fictional) is not a real organization, and every name, date and figure here is invented. Nothing in it is a benchmark or a real result.

PROCESS NAME	PROCESS OWNER (ROLE)
Course production pipeline	L&D operations lead
VERSION AND DATE	**USED SINCE**
v2.0, 10 Feb 2026	March 2026

Purpose and trigger

Turns an approved design into a published course with consistent quality. Starts when the blueprint is signed off.

Steps

1) Designer drafts the script with the approved AI tool (AI step). 2) Subject expert reviews the draft (human checkpoint). 3) Developer builds the module. 4) QA checks against the checklist (human checkpoint). 5) Business owner approves for launch (human checkpoint).

Quality checkpoints

Expert review of facts; QA checklist for accessibility, links and assessment items; owner sign-off.

Records kept

Review comments, QA checklist, sign-off email stored with the course files.

Recent example

Complaint handling practice: draft 3 Feb, expert review 7 Feb, QA 20 Feb, owner sign-off 24 Feb, launch 28 Feb 2026.

What this evidence shows in the BlitzPrism™ diagnostic

- **5. Content ready for AI, Level 5 (Self-improving):** A process that sends gaps found by AI back to content owners.
- **6. Expertise flow, Level 3 (Evidence-based):** A written expert contribution process, used in the last 12 months.
- **6. Expertise flow, Level 5 (Self-improving):** A knowledge handover step in the leaver or role-change process.
- **11. AI-assisted production, Level 4 (Integrated):** A documented production pipeline with quality checkpoints.
- **13. AI in everyday work, Level 4 (Integrated):** Process maps with AI steps and human checkpoints.
- **13. AI in everyday work, Level 5 (Self-improving):** Redesigned workflows in more than one function.
- **14. Learning operations and data, Level 2 (Defined):** A written or automated routine for enrollment and reporting.