SAMPLE · FICTIONAL EXAMPLE

BLITZ LEARNING · BLITZPRISM™ EVIDENCE CATALOG

Owner and contributor directory

Lists named people (by role) for content, topics, communities and tools: content inventory with owners, internal experts, champions and approved AI tools.

This is a made-up example to show the format. Example Co (fictional) is not a real organization, and every name, date and figure here is invented. Nothing in it is a benchmark or a real result.

LIST
Priority content and owners

LIST OWNER
L&D operations lead

LAST UPDATED
30 Jun 2026

Item or topic	Owner or expert (role)	Team	Status	Update routine	Last confirmed	Notes
Returns policy guide	Customer Service Operations Manager	Customer Service	Active	Review when the policy changes	12 Jun 2026	Marked 'AI use allowed'
Product range handbook	Product Marketing Manager	Marketing	Active	Quarterly	02 Apr 2026	Feeds the sales quiz
Forklift safety procedure	Site Safety Lead	Operations	To review	Annual	15 Jan 2026	Not yet allowed for AI use

What this evidence shows in the BlitzPrism™ diagnostic

- **5. Content ready for AI, Level 1 (Ad hoc):** A list of key learning and knowledge content.
- **5. Content ready for AI, Level 4 (Integrated):** Named owners for priority content, with an update routine.
- **6. Expertise flow, Level 2 (Defined):** A list of internal experts by topic, updated in the last 12 months.
- **6. Expertise flow, Level 4 (Integrated):** A community or mentoring program with a named owner and activity last quarter.
- **8. Learning culture and champions, Level 4 (Integrated):** An active champion network with a named owner.
- **11. AI-assisted production, Level 2 (Defined):** An approved list of AI tools for content work.
