SAMPLE · FICTIONAL EXAMPLE

BLITZ LEARNING · BLITZPRISM™ EVIDENCE CATALOG

AI use-case list and pilot plan

Lists the priority AI use cases with owners, and plans one pilot with a baseline so its results can be compared fairly.

This is a made-up example to show the format. Example Co (fictional) is not a real organization, and every name, date and figure here is invented. Nothing in it is a benchmark or a real result.

USE CASE **AI-assisted proposal writing**	OWNER (ROLE) **Sales Director**
BUSINESS GOAL **Shorten bid preparation time**	PILOT DATES **01 Apr to 30 Jun 2026**

Priority use cases

1) Proposal first drafts, Sales Director, high. 2) Course outline drafts, Head of L&D, medium. 3) Meeting summaries, COO office, low.

Examples already in use

Bid writers already ask a chat tool to tidy wording; L&D course designers draft quiz questions with an approved tool.

Pilot scope

Six bid writers in one region; first drafts of standard sections only; the approved company AI tool.

Baseline

Days from brief to submitted bid for the last ten bids, taken from the bid tracker.

Success measure and threshold

Scale up if preparation time falls and reviewer quality scores do not drop.

Risks and human checkpoints

A senior bid manager reviews every AI-drafted section; contract clauses are never AI-drafted.

What this evidence shows in the BlitzPrism™ diagnostic

- **3. AI vision and use cases, Level 2 (Defined):** A list of priority AI use cases, each with a named owner.
- **13. AI in everyday work, Level 1 (Ad hoc):** Examples of individuals using AI at work.
- **13. AI in everyday work, Level 2 (Defined):** A pilot plan with a baseline.