SAMPLE · FICTIONAL EXAMPLE

BLITZ LEARNING · BLITZPRISM™ EVIDENCE CATALOG

Program register and funding decision

Lists every live program with its cost, use and value, and records which programs were started, kept or stopped and why.

This is a made-up example to show the format. Example Co (fictional) is not a real organization, and every name, date and figure here is invented. Nothing in it is a benchmark or a real result. All figures are fictional.

REGISTER OWNER
Head of L&D

LAST REVIEW DATE
10 Apr 2026

REVIEWED WITH
HR Director and Finance Business Partner

Program	Business goal	Annual cost	Learners last 12 months	Expected value	Evidence of value	Decision	Decision date and reason
Generic time management e-learning	None stated	4,000	35	Not defined	Completion only	Stop	10 Apr 2026: low use, no business owner
New manager essentials	First-year attrition	30,000	48	Lower attrition in new teams	HR attrition report	Keep	10 Apr 2026: owner confirms value
Complaint handling practice	Customer satisfaction	21,500	120	Fewer escalations	Escalation trend from service dashboard	Grow	10 Apr 2026: extend to the second site

What this evidence shows in the BlitzPrism™ diagnostic

- **2. Portfolio and investment, Level 3 (Evidence-based):** A program register showing at least one program stopped in the last 12 months.
- **2. Portfolio and investment, Level 4 (Integrated):** A funding decision that compares programs by expected value.