SAMPLE · FICTIONAL EXAMPLE

BLITZ LEARNING · BLITZPRISM™ EVIDENCE CATALOG

L&D spend and budget-versus-actual report

Shows what L&D spent, against what was budgeted, by program and cost type.

This is a made-up example to show the format. Example Co (fictional) is not a real organization, and every name, date and figure here is invented. Nothing in it is a benchmark or a real result. All amounts are fictional and in an unnamed currency.

YEAR
2026 (Jan to Jun)

PREPARED BY
L&D operations lead

SOURCE OF FIGURES
Finance ledger export, 30 Jun 2026

Program or cost line	Cost type	Budget	Actual to date	Variance	Explanation
Learning platform licence	Licence	60,000	60,000	0	Annual fee paid in January
Complaint handling practice	Vendor	18,000	21,500	3,500	Two extra scenarios added after the pilot
Leadership program	Vendor	40,000	25,000	-15,000	Second cohort moved to Q3

What this evidence shows in the BlitzPrism™ diagnostic

- **2. Portfolio and investment, Level 1 (Ad hoc):** A record of last year's L&D spend.
- **2. Portfolio and investment, Level 2 (Defined):** A budget-versus-actual report from this year.