SAMPLE · FICTIONAL EXAMPLE

BLITZ LEARNING · BLITZPRISM™ EVIDENCE CATALOG

Learning plan and program-to-goal map

Shows the year's planned programs, the business goal each one serves and who signed it off, plus the capabilities the business will need next.

This is a made-up example to show the format. Example Co (fictional) is not a real organization, and every name, date and figure here is invented. Nothing in it is a benchmark or a real result.

PLAN YEAR
2026

PLAN OWNER
Head of L&D

DATE APPROVED
15 Jan 2026

Program	Business goal it serves	Business owner	Target group	Planned quarter	Success measure	Signed off by owner (date)	Status
New manager essentials	Reduce first-year attrition in new teams	HR Director	First-time managers	Q1	Attrition in teams with a new manager	20 Jan 2026	Live
Complaint handling practice	Improve customer satisfaction	Head of Customer Service	Service agents	Q1	Escalation rate	22 Jan 2026	Live
AI-assisted proposal writing	Shorten bid preparation time	Sales Director	Bid team	Q3	Days from brief to submitted bid	05 Feb 2026	Planned

What this evidence shows in the BlitzPrism™ diagnostic

- **1. Outcome anchoring, Level 2 (Defined):** A dated learning plan for this year.
- **1. Outcome anchoring, Level 4 (Integrated):** A program-to-goal map signed off by business owners this planning cycle.
- **1. Outcome anchoring, Level 5 (Self-improving):** A capability forecast in the current strategic or workforce plan.
